



# Dropship Websites

## **How the website works and its functions.**

You will get a site with all our products and pictures. It may not sound very exciting and may be done quite easily with a csv file and import into you website. This site with all our products would be a very good retail site as we have we believe quite good descriptions and pictures. A major feature is that it is linked to our dropship database and receives updates once an hour and every hour about products. This includes items that have been sold, items that have had changes to them and all new products.

## **Automatic updates... No more stock checking!**

For example we have stock of 100 flap discs 40 grade our item number AB010 and at 9.30 a customer had bought 20 of them. That of course would leave us with a stock of 80. Your site will still show 100 till 10.00. When your site synchronises with dropship database, the stock will then show 80, exactly the same as dropship. Your site is synced for stock and the most you can be out of date is 59 minute and 47 seconds.

## **Product changes will take place on your site every hour!**

If there are any changes to a product whether it is an additional to a description, some extra pictures, a model change, put into extra categories or out of stock your site will show the changes once an hour and every hour. If you change a product description or add some picture the changes will also take place on your site.

## **No more chasing what's new... New products will appear automatically on your site!**

As a DSO member you are very aware that we add over 100 new products every month. Nearly impossible to keep track of these manually and often miss a great selling item. Every time we put a new product on DSO, your site will also have the same product within an hour.

## **Control your own pricing structure!**

If you have a site, you will receive all products from DSO at wholesale prices. It's very easy to set your prices for every item on your site. For example a product from DSO cost you £10.00 and of course you want to make a profit out of it. You can make the whole site plus 35% so the price will be £13.50 on your site. You can also set the category that that product is in its % increase. For example if you set the site at + 35% and the category the product reside in at + 45% the price will be £14.50 as the higher price supersede the lower price.

You can also make an individual price for a product. For example, the site price is set at + 35 % and the category price is at + 45% but you set the individual price at 20%, the £10.00 item from DSO will now be £12.00. The individual price will override both the site and category price. Hope this makes sense. Any questions please contact us.

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## **List on eBay and Amazon with one click!**

Your site can send items directly to eBay and Amazon for you website. You have a custom template that will reflect your website design and can include the dropship description, all the pictures, a postage template, warranty and returns template, collection template, about us template, about us, in fact you can have your listings look any way you want it entirely up to you.

It really only takes about 3 minutes to list an item on eBay and once you have sent it to eBay it will appear on ebay as long as we have stock.

## **No more copying and pasting to place your order!**

Once you have sold an item the order will appear on your website orders page with all the customers' ebay/amazon details, address and Paypal details. After you have checked the order you simply tick a check box on that order and then click the "SEND ORDER TO DROPSHIP" button and that order is sent to DSO instantly and will appear on your account history. As simple as that, no more cutting and pasting. You can send up to 50 orders with a click of a button.

If an item goes out of stock on DSO the stock level will also change on your site. The listing will automatically end on eBay/Amazon if there is no stock. When the item comes back into stock again the quantity will appear on your site and the same item will automatically be relisted on eBay/Amazon. You don't have to do anything, it all happens automatically.

## **Automatic Upgrades!**

All site functions will be 100% the same. When we make an upgrade, we apply this on the test site and once proven to be working correctly, it will be forwarded to all the other websites. Each and every website functionality will be 100% the same the only difference is up to you in how they appear and this is achieved in the design stage.

## **The design of your choice...**

Before the site is launched you will have to come up with a design and logo. This is best done if you liaise with our web designer and once mutually agreed your website will be up and running.

If you are interested please ask for our terms and conditions for our pricing and further information.

Many thanks for your time!

HNH Tools Wholesale Ltd.